



Where Medi meets Pedi®

TRANSFORMATIONAL FOOT CARE

A complete range of professional and home care products



www.footlogix.com

Footlogix®

The Choice of Leading Professionals Worldwide

Footlogix® is the world's first and only Pediceutical® foot care line offering innovative products that provide effective and transformational results.

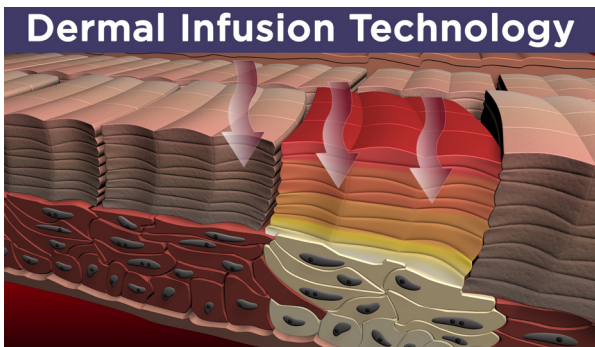
Footlogix® empowers professionals with the ability to elevate pedicures to a new standard of excellence. Products are easy to use, highly concentrated and cost effective. Footlogix® is committed to ongoing support through superior educational services.

The Footlogix® home care range provides fast and effective results for continuing use at home. Our unique products are lightweight, non-occlusive and easy to apply—leaving no greasy residue. Through our proprietary Dermal Infusion Technology® (DIT) active ingredients are carried into all the layers of the epidermis, helping to restore it to a healthy state.



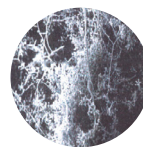
Revolutionary Technologies from Footlogix®

DERMAL INFUSION TECHNOLOGY® (DIT)



Footlogix® created the world's first and only Pediceutical® mousse-based foot care line using Dermal Infusion Technology® (DIT). This delivery system carries active ingredients past the Stratum Corneum into the layers of the epidermis, helping to restore the health of the skin. This technology ensures that the Footlogix® active ingredients penetrate into the layers of the epidermis and reach the targeted areas. With no greasy outer layer to occlude it, the skin is hydrated and retains its ability to function normally, resulting in healthy feet.

ANTI-MICROBIAL SOLUTIONS



Anti-Fungal



Anti-Bacterial



Anti-Viral



Spiraleen® is a unique anti-microbial concentrate exclusive to Footlogix®. It is a bioactive microalgae extract specifically designed to deliver optimal levels of cell protection, regeneration and collagen synthesis to the skin, and is also effective on the toenails. Spiraleen® works by inhibiting invasive germs with its highly efficacious anti-microbial properties resulting in a stronger skin barrier for healthy, happy feet.

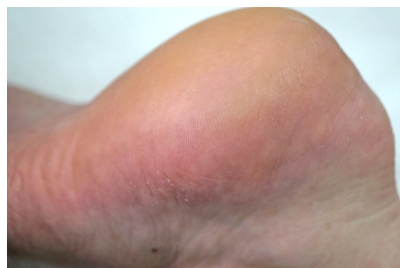
The Results Speak for Themselves

Before and After



18
**Footlogix®
Callus Softener
Spray**

After
1 Treatment



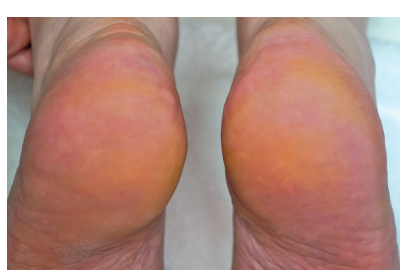
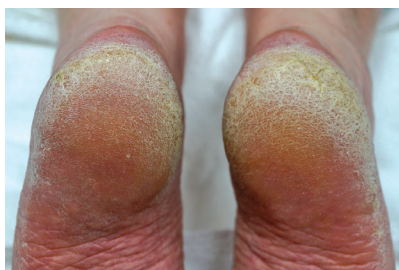
1
**Footlogix®
Double-Defense
Formula**

After 3 Weeks



3+
**Footlogix®
Cracked Heel
Formula**

After 4 Weeks



7+
**Footlogix®
Rough Skin
Formula**

After 1 Week



7
**Footlogix®
Peeling Skin
Formula**

After 1 Week



7T
**Footlogix®
Nail Tincture
Spray**

After 28 Weeks

PROFESSIONAL RANGE



- 1 DD CREAM MOUSSE** “Double-Defense” treatment for the feet, formulated with Dermal Infusion Technology®. This super hydrating, yet lightweight, unique mousse with Urea is both anti-aging and rejuvenating. It is absorbed immediately, locking moisture into the skin. Containing Spiraleen®, it provides anti-microbial properties that relieve skin irritations. This rich mousse revitalizes, hydrates and smooths the skin including, but not limited to dry or sensitive skin. SIZE: 300 ml/ 10.1 oz.
- 3 VERY DRY SKIN FORMULA** This mousse, formulated with Dermal Infusion Technology®, is proven to moisturize and restore very dry skin. It is non-greasy and is absorbed into all layers of the skin immediately. Recommended for use in the pedicure as the final step before the massage. SIZE: 300 ml/ 10.1 oz.
- 13 FOOT SOAK CONCENTRATE** A pH balanced, gentle, cleansing foot soak with anti-microbial properties, helps soften dry, rough skin without dehydrating the skin while soaking. Hygienic pump dispenser helps to prevent contamination. SIZES: 1000 ml, 3.78L / 33.8 fl. oz., 128 fl. oz.
- 15 EXFOLIATING SEAWEED SCRUB** Formulated with the highest grade, imported, organic micro-algae, this unique formula is optimally blended with essential oils and polished pumice to exfoliate the skin without being abrasive. It can also be used as a detoxifying mask. Hygienic pump dispenser helps to prevent contamination. SIZE: 946 ml / 32 fl. oz.
- 18 CALLUS SOFTENER** This Professional use only, spray-on formula provides an effective, instant softening treatment for calluses, toenails and cuticles, dry keratinized skin, hyperkeratosis and fissures/rhagades. The non-aggressive formula does not need to be washed off. SIZES: 180 ml, 946 ml, 3.78L/ 6.09 fl. oz., 32 fl. oz., 128 fl. oz.
- 11 CUTICLE SOFTENER** For Professional use only. Effectively softens cuticles and hard skin build-up around the nail fold and under the free edge of the toenail. Contains Urea to naturally soften cuticles without stripping the surrounding skin of essential moisture. A pinpoint applicator allows for a narrow flow of product. The non-aggressive formula does not need to be washed off. SIZE: 118 ml/ 4 fl. oz.
- 12 CUTICLE CONDITIONER LOTION** For Professional use only. With Dermal Infusion Technology®, this formula softens, soothes and protects cuticles and dry skin around the toenails. Has a light lavender scent and contains Vitamin E, Aloe Vera and Sunflower Seed oil to moisturize cuticles. SIZE: 118 ml/ 4 fl. oz.
- 19 MASSAGE FORMULA** The perfect final step in the pedicure service, formulated with Dermal Infusion Technology®. This non-occlusive foot and leg massage lotion, with a light, pleasant fragrance, has enough slip for a 5 to 10 minute massage, leaving the skin feeling silky soft without a greasy film. Hygienic pump dispenser helps to prevent contamination. SIZE: 500 ml/ 16.9 fl. oz.
- PF PROFESSIONAL STAINLESS-STEEL FILE** Made with high-quality stainless steel, this uniquely designed, double sided file can be used multi-directionally and will not shred the skin. It is lightweight, easy to use and can be disinfected or sterilized. For best results use in conjunction with Footlogix® Callus Softener.
- CW FOOTLOGIX CLEANSING WIPES** Are safe, gentle and hygienic. Ideal for use after consultation and before pedicures, including soakless pedicures, as a convenient and effective cleanser. Wipes will not dehydrate the skin as they contain no alcohol. Strong and long-lasting with uncomparable durability. With no fragrance or scents, these wipes are safe for all ages and skin types. Size: 11.8” L x 11.8” W

HOME CARE RANGE



- 1 DD CREAM MOUSSE** “Double-Defense” treatment for the feet formulated with Dermal Infusion Technology®. This super hydrating, yet lightweight, unique mousse with Urea is both anti-aging and rejuvenating. It is absorbed immediately, locking moisture into the skin. Containing Spiraleen® it provides anti-microbial properties that relieve skin irritations. This rich mousse revitalizes, hydrates and smooths the skin including, but not limited to dry or sensitive skin. Great product for night care. SIZE: 125 ml/ 4.23 oz.
- 2 DAILY MAINTENANCE FORMULA** This formula with Dermal Infusion Technology® is proven to be effective as a daily moisturizing product to maintain healthy feet. Contains Urea to lock in moisture. For normal to dry skin. SIZE: 125 ml/ 4.23 oz.
- 3 VERY DRY SKIN FORMULA** This formula with Dermal Infusion Technology® is proven to moisturize and restore very dry skin. Contains Urea to hydrate skin prone to dryness. Ideal for seniors and people with Diabetes. SIZE: 125 ml/ 4.23 oz.
- 3+ CRACKED HEEL FORMULA** This formula with Dermal Infusion Technology® is proven to moisturize and effectively eliminate deep cracked skin in extremely callused heels. Contains Evening Primrose oil to improve skin structure and Urea to hydrate and lock moisture into the skin. SIZE: 125 ml/ 4.23 oz.



ANTI-MICROBIAL SOLUTIONS

- 7 PEELING SKIN FORMULA** This formula, with Dermal Infusion Technology®, provides relief of peeling, scaling, itching between the toes and irritation associated with fungal infections. With the proprietary Spiraleen®, an effective anti-microbial ingredient, it protects and cares for clammy feet prone to Athlete's Foot. Contains no added moisturizers. SIZE: 125 ml/ 4.23 oz.
- 7+ ROUGH SKIN FORMULA** This formula with Dermal Infusion Technology®, with the proprietary anti-microbial ingredient Spiraleen®, is effective in treating dry, rough, scratchy or sand-paper like skin prone to fungal infections. Urea locks in moisture. Ideal for seniors, people with Diabetes and those who are immuno-compromised. SIZE: 125 ml/ 4.23 oz.
- 7T NAIL TINCTURE SPRAY** An effective spray, containing the proprietary anti-microbial ingredient Spiraleen®, is proven to provide care for unsightly toenails prone to fungal infections. Contains Avocado oil and Panthenol to restore toenails to optimum health. SIZE: 50 ml/ 1.7 fl. oz.

SPECIALTY SOLUTIONS



- 4 COLD FEET FORMULA** This formula with Dermal Infusion Technology® stimulates micro-circulation and provides relief to chronically cold feet. Contains Arnica and Rosemary to stimulate and improve circulation and Urea to help lock in moisture. Invigorates the skin, alleviating cold sensations. SIZE: 125 ml/ 4.23 oz.
- 5 SWEATY FEET FORMULA** This formula with Dermal Infusion Technology® acts as an astringent to help in reducing perspiration of the skin on the feet. Containing Oak Bark and Sage, it is also naturally anti-microbial. SIZE: 125 ml/ 4.23 oz.
- 8 TIRED LEG FORMULA** This formula with Dermal Infusion Technology® has "vaso-active properties" which helps reduce foot and leg fatigue. This mousse is also highly recommended for wearers of compression-hose as it does not break down the elastic fibre. SIZE: 125 ml/ 4.23 oz.
- 9 FOOT FRESH (DEODORANT) SPRAY** Proven to effectively kill odor-causing bacteria. This formula contains Tea Tree oil to neutralize foot odor and Menthol to cool the skin and leave a refreshing scent. Easy to use spray allows for a controlled and targeted application. SIZE: 125 ml/ 4.23 fl. oz.
- 10 SHOE FRESH (DEODORANT) SPRAY** Formulated with Tea Tree oil, this formula effectively kills odor-causing bacteria in shoes in seconds and leaves a refreshing scent. Formula will not harm leather or canvas. Easy to use spray allows for a controlled and targeted application. SIZE: 125 ml/ 4.23 fl. oz.

AT HOME PEDICURE PRODUCTS



- 13 FOOT SOAK CONCENTRATE** A pH balanced, gentle, cleansing foot soak with anti-microbial properties helps soften dry, rough skin without dehydrating the skin while soaking. SIZE: 250 ml/ 8.45 fl. oz.
- 15 EXFOLIATING SEAWEED SCRUB** Formulated with the highest grade, imported, organic microalgae, this unique formula is optimally blended with essential oils and polished pumice to exfoliate the skin without being abrasive. SIZE: 250 ml/ 8.45 fl. oz.
- 19 MASSAGE FORMULA** This formula, with Dermal Infusion Technology®, is a non-occlusive foot and leg massage lotion that leaves skin soft and silky with no greasy residue. With a light, pleasant fragrance it contains Urea and Sunflower Seed oil to help keep skin hydrated all day. SIZE: 250 ml/ 8.45 fl. oz.
- RF "AT HOME" FOOT FILE** Encased in a satin-smooth, contoured comfort grip, this double-sided file is made with high quality stainless steel and can be used multi-directionally without shredding the skin. Lightweight, easy to use, easy to clean and recommended for use at home, in-between pedicures.



All Footlogix® products are safe for all skin types including Diabetics.

We Care and Repair— Heels to Toes

10 Steps To The Footlogix® Professional Pedicure



CONSULT

Have your client fill out the **Footlogix® Pedicure Consultation Form**. This will help to identify any foot care concerns, medical conditions or allergies and assist you in understanding your client's foot care needs. Spray **Footlogix® Foot Fresh (Deodorant) (9)** onto each foot.



EVALUATE

Review the information provided by your client in the consultation form. Use a **Footlogix® Cleansing Wipe** to cleanse client's feet. Cleansing Wipes can also be used to replace a foot bath for a soakless pedicure. Remove the client's nail polish and conduct a visual foot and leg evaluation. Make note of any irregularities. If there are no abrasions or open sores, begin soaking the feet. Learn the Three R's with Footlogix®: **Recognize**, **Recommend** and **Refer**

Note: Do not service any clients with broken skin, open wounds, ulcers or abrasions. Refer them to a medical professional, if necessary.



PREPARE

Add one pump of **Footlogix® Foot Soak (13)** into a foot bath. Soak feet for five to ten minutes. The **Foot Soak** makes cuticle work and callus reduction easier and less time consuming. While your client's feet are soaking, spray **Footlogix® Shoe Fresh (Deodorant) (10)** into his/her shoes to eliminate bacteria. The client will have refreshed shoes to wear after the pedicure service.

Note: Soak less than five minutes if the client is Diabetic.



EXFOLIATE

Remove client's feet from the foot bath and gently pat dry. Dispense one pump of **Footlogix® Exfoliating Seaweed Scrub (15)** into the palm of your hand. Apply to the foot as well as the lower leg in an upward, circular, massaging motion. Add water to emulsify the scrub. Wrap the lower leg in hot or cool towels to double as a detoxifying mask. Rinse the product off legs and feet and pat dry. Repeat step on the other leg.



NAIL CARE

Apply a small amount of **Footlogix® Cuticle Softener (11)** directly onto the cuticle and nail fold of each toe and allow to absorb for sixty seconds for easy removal of excess debris. Spray **Footlogix® Callus Softener (18)** on the soles of the feet; liberally apply to calluses and dry skin. Let the Callus Softener absorb for at least two to three minutes, or until the skin is slightly tacky.

Note: The non-aggressive Callus Softener can also be sprayed, as an alternative, around the cuticles on toes, in the absence of the Cuticle Softener.



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SKIN CARE

While the **Footlogix® Callus Softener** is penetrating the layers of the epidermis, cut the toenails. Once the skin is no longer wet, but slightly tacky, file the soles and the back of the heels with the sterilizable **Footlogix® Stainless Steel File (PF)** to reduce calluses and dry skin. It is not necessary to rinse off the **Cuticle and Callus Softeners** as they will continue to hydrate with cumulative long-term effects. Reapply **Callus Softener** and **Cuticle Softener** as required. Repeat steps 5 and 6 on the other foot.



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REJUVENATE

Apply **Footlogix® Very Dry Skin Formula (3)** or **DD Cream Mousse (1)** to each foot and massage the mousse into the skin. Pay special attention to dry and callused areas, as well as spaces between the toes. To hydrate and condition cuticles, apply a small amount of **Footlogix® Cuticle Conditioner (12)** directly onto each cuticle area. Massage into cuticles in a circular motion.



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MASSAGE

Once the pedicure is complete, massage your client's feet and lower legs with the non-occlusive **Footlogix® Massage Formula (19)**. Two to three pumps are sufficient for a five to ten-minute massage after which the **Massage Formula** will be completely absorbed into the skin without leaving a greasy residue. Clients will love the results as their skin feels silky soft.



9

BEAUTIFY

If client desires, apply nail polish to toenails. While the polish is drying, discuss continuing home care with the client.



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RECOMMEND

Use the **At Home Care Pad** to check off the recommended **Footlogix®** products. Instruct the client on the application of the product(s) they should be purchasing for happy, healthy feet.



Where Medi meets Pedi®

Our Mission

To be the world's leading foot care company by offering innovative products that give transformational results and provide foot care professionals around the world the means to give an exceptional foot care experience.



Katharin von Gavel
Founder

Established by Dr. Katharin von Gavel in 2007, Footlogix® is the world's first and only Pediceutical® foot care line to address the challenging needs within the foot care industry. We want to increase awareness of the importance of healthy feet due to lifestyle changes and elevate the pedicure industry by providing unique products with revolutionary technologies that give transformational results. Footlogix® products empower the industry to offer the highest level of service and are trusted by millions of feet in over 70 countries.

Footlogix® is headquartered in Toronto, Canada



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